

# Adarsh Ramakrishnan

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## Professional Experience

### **User Experience and Product Strategy Consultant | (2015-Present)**

I help my clients solve their product related challenges by combining my expertise in designing user experiences, planning and managing products, and conveying product value to customers and end users.

### **Co-Founder and Lead Project Manager at Elegant Solutions Design, LLC | (2011-2015)**

I was responsible for managing multiple projects simultaneously, coordinating with multiple external contractors and distributed teams, finding and acquiring new clients, brand management, creating designs for products, and was the primary technical lead on multiple contracts

### **Co-designer/Product Manager of insEYEte | (2013-2015)**

I was the co-designer and product manager of the visual project management tool insEYEte. I was involved with every step of the process including user testing, beta testing, marketing, sales, QA, maintaining the social media and web presences, and co-authoring a patent on insEYEte's algorithm (patent number 4/749,739 , filed on June 25th, 2015)

### **Curriculum Assistant at the University of Virginia | (2012-2016)**

I served as a Curriculum Assistant to Professor Bernard Carlson in the Engineering and Society Department, developing curricula and teaching courses such as: "New Product Development for Engineering and Business" (Spring 2013), "Ethics and Protocols in International Research" (Winter 2014), "Art of the Deal" (Fall 2014, 2015, 2016), "Engineers as Consultants" (Spring 2014 and Spring 2015)

## Education

### **University of Virginia School of Engineering and Applied Science (Charlottesville, VA)**

Graduated in May 2012 with a Bachelors of Science in Mechanical Engineering, and minors in Aerospace Engineering and Material Science

### **Summer Design Institute at the University of Virginia Graduate School of Architecture**

Spent 400+ hours in a studio environment learning skills pertinent to architecture and design to successfully complete the 4 week/9 credit Summer Design Institute in 2015